

# TechRanj Privacy Policy

**Last Updated: 29/9/23**

## **Introduction**

Welcome to TechRanj, your one-stop platform for shopping and discovering PC! This Privacy Policy explains how TechRanj ("we," "us," or "our") collects, uses, discloses, and safeguards your personal information when you use our application (the "App"). We are committed to protecting your privacy and ensuring the security of your personal data.

## **Information We Collect**

### **a. Personal Information**

When you use TechRanj, we may collect personal information that you provide voluntarily, such as your:

- Name
- Email address
- Phone number

- Shipping address (for e-commerce transactions)
- Payment information (for e-commerce transactions)
- Any other information you choose to provide

### **b. Usage Information**

We may collect information about how you use the App, including:

- Products you view, add to your cart, or purchase (for e-commerce transactions)
- Your location (if you enable location services)
- User-generated content, such as reviews and ratings

### **c. Device Information**

We may collect information about your mobile, including its:

- Unique device identifier
- Internet connection information

## **How We Use Your Information**

We may use your personal information for the following purposes:

### **a. Provide and Improve Services**

- To facilitate e-commerce transactions, including order processing and delivery.
- To suggest products based on your preferences and browsing history.
- To improve the functionality and user experience of the App.

### **b. Communicate with You**

- To send order confirmations, receipts, and updates about your purchases.
- To respond to your inquiries, provide customer support, and send you notifications related to the App.

### **c. Analytics**

- To analyse usage patterns, monitor the performance of the App, and conduct research to enhance our services.

## **Sharing Your Information**

We do not sell your personal information to third parties. However, we may share your information with:

### **a. Service Providers**

We may share your information with third-party service providers who help us operate and maintain the App, including delivery drivers, payment processors, and marketing partners.

### **b. Legal Compliance**

We may disclose your information if required by law or to protect our rights, property, or safety.

## **Security**

We take reasonable measures to protect your personal information from unauthorised access, disclosure, alteration, and destruction. However, no method of data transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

## **Your Choices**

You can review and update your personal information by accessing your account settings within the App. You may also contact us to exercise your rights regarding your data as described in the "Contact Us" section below.

## **Children's Privacy**

TechRanj is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe that we have unintentionally collected information from a child under 13, please contact us, and we will take appropriate steps to delete the information.

## **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting a prominent notice within the App or by sending you an email.

## Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

- **Email:** [CONTACT@TECHRANJ.IN](mailto:CONTACT@TECHRANJ.IN)

- **Website:** <http://www.techranj.in>

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